

Quality policy

Visual Art is a leading full-service agency within digital communication channels (Digital Signage) in Europe, with head quarter in Stockholm and offices in Norway, Finland, Denmark, Germany, Spain, UK, and North America.

The company was founded in 1997 and today has employees in sales, tech, strategic design and creative content, production, and support. Visual Art is a tech and data-driven strategic partner that helps our clients create real business value and reach their KPI's.

Our never-ending curiosity and desire to evolve makes us thought leaders in communication on digital platforms and screens. With strategic design, engaging concepts, and technical innovation, we create value for our customers. And their customers.

Our vision is to be the biggest Digital Signage company in Europe. Therefore, our strategy is based around both short-term sales and long-term profitability and growth.

Visual Art believes is a human-centric brand where co-workers and clients are key to success. To reach the vision of becoming the best digital signage company in the world, we work with continuous improvements. Surveys for employees and clients are conducted on a regular basis and used as a foundation for prioritizing and delegating resources in our strive to improve.

Our employees are key to customer satisfaction and success, and we are providing an inspiring and inclusive workplace where individual development and work-life balance is of great importance to keep co-workers motivated.

Where are expanding our areas of expertise and leading the industry forward by developing new technologies based on market needs. We are also continuously keeping our software solutions up to date focusing on operational reliability.

We see our clients and partners as equals and we strive to have long-term, trustworthy, and honest relationships with each one of them. Transparency and collaboration is an essential element for quality improvement and profitability.